



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-03-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE # 306  
TOWSON MD 21286

Contract No 398861		Contract Dt 09-17-2012	Revision Dt 10-03-2012	Rev# 3	Advertiser LINDA MCMAHON FOR SENATE 2012		Brand LINDA MCMAHON FOR SENATE 2012		Product Code POLITICALS						Station/Market WABC - NEW YORK					
Agency Est# 221			CMS # 243667	Sales Office PHILADELPHIA	Account Executive D. PARKER		Start Date 10-02-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243667				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 221																	
1	10-02-2012	10-05-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)				7	30		1	1	1	1			4	1,600	4	6,400.00
2	10-02-2012	10-05-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)				7	30		1	1	1	1			4	2,000	4	8,000.00
3	10-02-2012	10-05-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)				7	30		1	1		1			3	1,100	3	3,300.00
4	10-02-2012	10-04-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)				7	30		1	1	1				3	2,000	3	6,000.00
5	10-02-2012	10-05-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)				7	30		1	1	1	1			4	4,000	4	16,000.00
6	10-02-2012	10-05-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)				7	30		1	1	1	1			4	2,200	4	8,800.00
7	10-02-2012	10-07-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)				7	30		1		1	1		1	4	2,000	4	8,000.00
8	10-02-2012	10-06-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)				7	30		1		1		1		3	4,500	3	13,500.00
9	10-02-2012	10-02-2012	10:00PM - 11:00PM	PE TUESDAY 10-11PM (7489)				7	30		1						1	12,000	1	12,000.00
10	10-03-2012	10-03-2012	**** Rate Adjustment **** 09:00PM - 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)				7	30			1					1	10,000 15,000	1 1	-2,000.00 15,000.00
11	10-05-2012	10-05-2012	08:00PM - 09:00PM	PE FRIDAY 8-9P (7501)				7	30					1			1	7,000	1	7,000.00
12	10-05-2012	10-05-2012	09:00PM - 10:00PM	PE FRIDAY 9-10PM (7502)				7	30					1			1	9,000	1	9,000.00
13	10-05-2012	10-05-2012	10:00PM - 11:00PM	PE FRIDAY 10-11PM (7503)				7	30					1			1	9,000	1	9,000.00
14	10-06-2012	10-06-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)				7	30						1		1	400	1	400.00
15	10-06-2012	10-06-2012	12:00PM - 07:00PM	SP: COLLEGE FOOTBALL SA 12PM-7P (7509)				7	30						1		1	4,000	1	4,000.00
16	10-06-2012	10-06-2012	08:00PM - 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)				7	30							3	3	4,000	3	12,000.00
17	10-07-2012	10-07-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)				7	30							1	1	4,000	1	4,000.00
18	10-07-2012	10-07-2012	07:00PM - 08:00PM	PE SU 7-8PM (7500)				7	30							1	1	6,000	1	6,000.00
A 19	10-04-2012	10-04-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)				7	30				X				1	2,000	1	2,000.00

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity



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			Agency CPE: E : 221																				
																		Contracted Gross Total:		42	150,400.00		
																		Actual Gross Total:		42	148,400.00		
																		Agency Commission:			22,260.00		
																		Net Total:			126,140.00		
Month/YR		Preempted			Made Good			Contract Total			Adjustments							Actual Total					
Oct 12		0.00			0.00			150,400.00			2,000.00 CR							148,400.00					
TOTAL		0.00			0.00			150,400.00			2,000.00 CR							148,400.00					